# Anita Crawley Carmel, CA 93923

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#### **KEY QUALIFICATIONS**

- · A passion for improving equity and inclusion in the community
- Experience designing, developing, and facilitating online courses, faculty development programs, and online student services at community colleges
- Strong understanding of instructional design principles
- Commitment to enhancing student learning and success
- Dedication to the mission of providing inclusive education for diverse learners.

# Vice Chair, Equal Opportunity and Civil Rights Advisory Commission, October 2019-present

- Review and provide recommendations to Monterey County Department's annual Equal Opportunity Plans
- Review and provide feedback to the Monterey County Departments on progress toward achieving equal opportunity goals in the areas of recruitment, hiring, retention, and promotion
- Make recommendations to the Board of Supervisors

### Executive Committee Member, Monterey County NAACP, January 2015 to present

- · Chair, Communications, Press, & Publicity Committee
- · Develop and maintain website
- Created and maintain the Monterey County Social Justice Calendar
- Created Racial Justice Organization Flyer Display
- Serve on Education and Freedom Fund Banquet Committees

### DEI Collaborative, 2023 - present

- Participating in a process to create a series of diversity, equity, and inclusion practices that connect online course standards with inclusive course design and instruction
- Practices will assist institutions, instructional designers, and faculty to improve equity and inclusion in online teaching and learning environments.
  - · Co-authoring article for Inside Higher Ed, "Connecting with Online Students"

## Co-founder, Whites for Racial Equity, Monterey County SURJ affiliate, 2015-present

- Design and develop website
- · Collaborate with other community organizations
- Volunteer

Web Developer & Member, Caste Action Alliance, Rising Up for Social and Restorative Justice, 2023 - Present

- · Design and develop website
- Raise scholarship funds for African American youth
- Volunteer

# Volunteer online course designer and consultant for various non-profits – 2023-present

### Consultant, Hartnell College, Spring Semester 2023

- Reviewed Hartnell DE website
- Created a professional development site organizing CVC course development and equity resources
- Transformed Hartnell's equity rubric into a flipbook
- Created a Professional Development Master Course Repository
- Developed an Equity PD course for faculty based on Hartnell's Equity Rubric and additional equity resources

## Peralta Online Equity Conference Organizer, 2023

- · Served on the planning committee
- · Moderated sessions throughout the conference

### Co-founder/Instructor, Educator 4 Equity and Justice, January 2021 to June 2023

- Co-established partnership
- Created and facilitated online courses about whiteness
- Provided professional development for equitable course design and instruction
- Managed Canvas, Mail Chimp, Google products, and Course Storm registration
- Developd and maintained website

## Consultant, Monterey Peninsula College, August 2019-January 2021

- Led Grant requirements to expand and improve online learning
- Created course review process ultimately leading to MPC becoming locally certified
- Implemented & tracked progress for courses in Course Design Academy Created & facilitated Design to Align 4-week online course

# Consultant, California Community Colleges Online Education Initiative. September 2014 – December 2018

• Coordinated online readiness program including development, improvement, implementation and research. Developed Readiness Resource Repository. • Co-developed and taught online courses for counselors; Introduction to Counseling Online and Distance Mental Health Counseling. Developed teaching guide for Intro course.

Chief Student Services Officer, California Community Colleges Online Education Initiative Launch Team, Foothill-DeAnza Community College District. December 2013 – August 2014

- Initiated online tutoring and online readiness initiatives
- Developed CSSO job description and hired an individual for the permanent position
- Participated with team to launch various programs

# Online Instructor/Course Developer/Faculty Developer: UCLA Extension. August 2003 – December 2013

Developed, maintain, and taught the following online courses: Testing/Career
 Assessment, Using the Internet for College and Career Counseling, and Training
 for Teaching Online.

# Online Instructor/Course Developer and Consultant: Illinois Online Network, University of Illinois, Urbana-Champaign, Illinois, June 2000 – October 2014

- Revised and taught "Quality Assurance for Online Learning."
- Developed, maintain, and taught "Supporting Online Students" for the Illinois Online Network. Teach "Quality Assurance." Previously taught "Issues and Strategies for Faculty Development."
- Coordinated development, revision and maintenance of the Illinois Virtual Campus (IVC)
   Online Student Services Center, a gateway to Internet resources designed to enhance
   the success of statewide online learners. Developed, taught and served as administrator
   of the IVC Student Orientation to Online Learning Workshop. Over 600 Illinois faculty,
   staff and students participated.
- With a remote team, developed online professional development courses for Illinois Virtual High School online teachers (Online Learning Overview and Communicating in Online Courses).

# Interim Director Distance Learning, Montgomery College, Germantown, Maryland, June 2007 – January 2009

- Led daily operations of Office of Distance Learning (ODL) including support of course management system, DL faculty development and training, and student support.
- Accomplishments include development and implementation of the following new DL initiatives:
  - o Distance Learning Program Advisory Committee
  - Distance Learning Faculty Fellows
  - Comprehensive DL Faculty Development Program that within 1 year will make a fully online Master Online Teacher Certificate available to MC faculty
  - o Comprehensive Online Student Support and Retention Plan
  - Workflow plan for distance learning projects with milestones and timelines that have resulted in improved quality and accountability
  - Web-based Distance Learning Faculty Handbook
  - o Virtual Classroom Elluminate Live
  - o Professional Development Collaborative (CPOD, CTL, DL).
- Leadership role in developing and implementing the Elluminate Live pilot which provides technology to expand and enhance the quality of online instruction. Leading a team of faculty, CPOD, CTL, and WDCE to train faculty/staff and promote the use of this software

inside and outside the classroom.

- As Maryland Online Board Member hosted, organized and delivered keynote presentation for the Student Success and Retention Statewide Summit.
- Workshop presentations Teaching with Elluminate: Instructional Design for Synchronous Online Learning, Introduction to Elluminate: Endless Possibilities, and What's New in the Office of Distance Learning.
- Developed and implemented the Office of Distance Learning strategic plan and managed the budget.
- Evaluated and facilitated development of office staff and SunGard consultants.

# Distance Learning Counselor/Full Professor, Montgomery College, Germantown, Maryland. August 2003 – June 2007

- Full time faculty developed and taught two online courses First Year Experience and Career Development.
- Lead instructor for the First Year Experience common course project. Responsibilities
  include training and supporting other online teachers, facilitating the development and
  maintenance of the course and continuous improvement of instruction and course design.
  Developed two versions of online course, one for Montgomery College, the other for
  College Institute, a high school partnership program.
- Created, maintain and improve the Online Student Services Center, a portal on the college website designed to meet the needs of potential and current online students Created, maintained, facilitated and improved the Online Companion: A Virtual Advising and Counseling Center, delivered through a WebCT website, which provides all online students access to online learning success strategies as well as interactive academic, transfer, and career advising.
- Lead team with membership from three campuses to redesign the Student Services website. Developed First Year Experience web website.
- Member of committees charged with exploring and implementing the student portal, ePortfolios, Podcasting, Distance Learning. Participated and chaired Student Development and search committees Collegewide responsibilities include Academic Assembly faculty-at-large and Middle States Team.
- Contributions to the field include frequent requests to do presentations about Supporting
  Online Students. An invitation to write an essay in Advancing Campus Efficiencies: A
  Companion for Campus Leaders in the Digital Era. An invitation to co-author a chapter in
  the upcoming edition of The Handbook of Student Affairs Administrators about services to
  online students.

Western Cooperative for Educational Technology (WCET) Consultant – Summers '04 & '05 Researched and annotated best practice websites for online orientations, career services, and academic advising for the CENTSS website. Served as a facilitator for the Supporting Online Students at '06 and '07 Best Practices conference. Student services strand co-chair for '08 WCET national conference. Member WCET Steering Committee.

Acting Coordinator of Online Learning. William Rainey Harper College, Palatine, Illinois, January-June 2000

Led the college in the development, approval, and implementation of a 3-year Instructional

Technology Strategic Plan that included the creation of a Department of Instructional Technology (DoIT), and identified necessary hardware, software, support and training needs of online faculty and students. Developed systems for effective management of the online learning office.

Student Development Faculty/Associate Professor. William Rainey Harper College, Palatine, Illinois, 1986-December 2002. Reason for leaving, relocation

- 2002-2003 Educational and work experience leave to earn Master's degree in Educational Technology Leadership. Taught online Career Development and onsite Humanistic Psychology courses fall semester.
- 2001-2002 split assignment. Served as Coordinator of Technology for Student Affairs
   charged with leading the redesign and development of a Student Affairs website, training
   Student Development faculty and staff in the use of technology, and overseeing the use
   of technology in Student Development. The redesign of Student Affairs website resulted
   in a collegewide website redesign.
- 1986-2002 Performed career counseling, academic advising, and instructional responsibilities, demonstrating high level of success with all populations. Assumed leadership role for development and implementation of many projects, including a peer counseling program, a student retreat that received the Illinois Board of Higher Education Award of Excellence, Transfer Week Programs, and Orientation Programs for Parents. Chaired several divisional and institutional committees including the Instructional Technology Committee and North Central Accreditation Educational Programs Committee. Member of the Learning Community and Multicultural Committees.
- With an early interest in using technology, developed seminars to instruct others in the use of web-based resources for advising, counseling, and teaching. Taught online courses since 1999.
- Assumed leadership role for curriculum development and course management including development of a teaching manual, coordinating course schedules and faculty assignments, defining and assessing outcomes, conducting program review, and leading faculty development for Career Development, Humanistic Psychology, Orientation and Exploring Diversity instructors. Taught all Student Development courses. Co-created, facilitated approval of and taught Harper's first diversity course. Developed special sections of other courses for specific populations such as students with learning disabilities, students on probation, and students who were part of a peer-counseling program. Taught courses as part of two learning communities.

## **EDUCATION**

PhD program, Instructional Design for Online Learners, Capella University, coursework and comps completed Spring '09, ABD.

Certification as WebCT Administrator

George Washington University, M.A. Educational Technology Leadership UCLA Extension, Certificate in Online Teaching Thirty-five additional graduate credits in technology and counseling

Roosevelt University, M.A., Counseling and Human Development

University of Oregon, B.A., Sociology

#### **CONFERENCE PRESENTATIONS**

Engaging in Institutional Change for DEI Beyond the Classroom, Peralta Online Conference, 2023.

Student Support Services for Online Learning Re-imagined and Re-invigorated: Then, Now, and What's to Come," invited two part presentation and conference paper International Conference on Distance Learning and Education, 2017.

Various online student services presentations throughout California Community College System 2014-2020

Supporting Students in Online Courses - Wiley Learning Institute 2014

OEI Supporting Online Students - Campus Technology Conference 2014

Motivation and Student Centered Online Learning – Illinois Community Colleges Online, Spring 2013

Strategies for Orienting Online Students – Walden University, Fall 2012

Supporting Students in Online Courses – Wiley Learning Institute, Fall 2012

International Online Conference – Retaining Online Students Inside and Outside the Classroom - Spring 2010

WCET – Using Technology for Readiness and Success - Fall 2008

MDLA – Synchronicity in Online Learning. Spring 2008

WCET - Best practices Workshop. Spring 2007, Serving Online Students

WCET –Blazing the eLearning Trail. Fall 2006, Finding Creative ways to Increase Retention and Success for Online Learners & Making a Difference: Re-Envisioning Student Services for Today's World

Innovative Educators Conference, Fall 2006, Creating an Online Connection: Best Practices from Student Unions and Virtual Counseling and Advising Centers and Developing and Maintaining Online Student Services

Webast for Innovative Educators, Fall 2006, It Takes a Virtual Village: Practical Strategies for Improving Online Learning Retention Rates.

Webcast for Inside Track, Fall 2006, *Making a Difference: Student Services for Online Learners* Maryland Community College Academic Advisors Conference. Spring 2006, *Advising Online Students* 

WCET Best Practices. Spring 2006, Best Practices for Supporting Online Students

Statewide Advising with Technology Committee, Spring 2006, A Few Tools Montgomery College Uses to Support Online Students

Illinois Online Conference. Spring 2006, Online Companion: A Student's Guide to Success" & "It Takes a Village: Supporting Online Students

National Academic Advising Association. Fall 2005, Online Students Strike it Rich

Faculty Summer Institute, Illinois Online Network. Spring 2005, *Online Companion: A Student's Guide to Online Success*. Remote presentation using Elluminate.

League for Innovation. Spring 2005, "Online Companion: A Student's Guide to Online Success" Illinois Online Conference for Teaching and Learning (IOC) Spring 2003, IVC Orientation to Online Learning.

Illinois Community College Faculty Teaching & Learning Conference. Fall 2002, *IVC Orientation to Online Learning* 

Illinois Technology & Distance Education. 2002 Conference, *IVC Orientation for Online Students* 

Illinois Virtual Campus Support Services for Online Students. Spring 2002, *IVC Online Orientation Workshop* 

California Online Student Support Services. 2002 Conference, *Providing Student Services Through Online Workshops and a Student Resource Center* 

Illinois Online Network. Spring 2002 Faculty Training Session, *Faculty Resistance to Online Learning* 

Faculty Summer Institute. Spring 2001, Using the Internet in Academic & Career Advising

The Sky is the Limit: 1999 Learning Communities Conference, *Linking the Internet with Career Development and Dietetics Courses* 

National Academic Advising Association 1997 Conference, Calling All Advisors Interested in Web Pages

American College Personnel Association 1996 Conference, *Infusing Multiculturalism into the Classroom: A Place to Begin* 

#### **BOOK**

Author, Online Student Services and Support: A Guide to Planning, Implementing, and Evaluating Services, Jossey-Bass Publishers, 2012.

### **BOOK CHAPTERS**

Online & Engaged, Co Authored Chapter, Bringing the Student Experience into the Online Ecosystem, (NASPA), 2020.

Online Student Services, Chapters Handbook for Student Affairs Administration, Editions 3 & 4 (2009, 2015).

Advancing Campus Efficiencies: A Companion for Campus Leaders in the Digital Era (2007) Ankar Publishing Company Inc. Bolton, Massachusetts – Essay in Student Services Chapter.

### ARTICLE

"Online Student Services Benefit All Students," Student Affairs On-Line, vol. 5 no. 1, Winter 2004. Retrieved from http://studentaffairs.com/ejournal/Winter\_2004/OnlineStudentServices.html

### **CO-EDITOR**

Journal of Asynchronous Online Learning, Special Issue, Innovative Services for Online Students. January 2013.